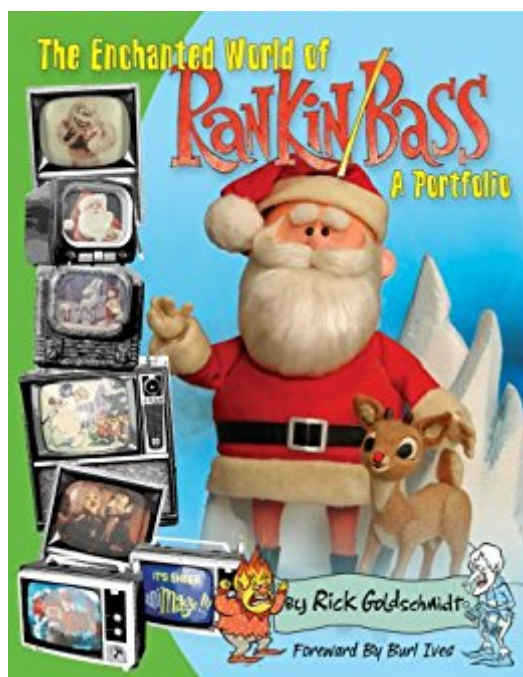


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# THE ENCHANTED WORLD OF RANKIN/BASS: A PORTFOLIO



## Synopsis

The complete illustrated history of RANKIN/BASS PRODUCTIONS. ARTHUR RANKIN, JR. and JULES BASS have Produced many, many Holiday television classics such as RUDOLPH THE RED-NOSED REINDEER, FROSTY THE SNOWMAN, THE HOBBIT, THE LITTLE DRUMMER BOY, SANTA CLAUS IS COMIN' TO TOWN, THUNDERCATS, THE YEAR WITHOUT A SANTA CLAUS with the HEAT MISER & SNOW MISER, etc. They have also Produced feature films such as MAD MONSTER PARTY and THE LAST UNICORN. Known for their Stop-motion animation which is called ANIMAGIC. Rick Goldschmidt Authored this book and has become the historian for the studio.

## Book Information

File Size: 18498 KB

Publisher: MISER BROS PRESS; eBook Edition edition (May 21, 2011)

Publication Date: May 21, 2011

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B001JEPEJI

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #826,672 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #21

in Kindle Store > Kindle eBooks > Arts & Photography > Theater > Puppets & Puppetry #70

in Kindle Store > Arts & Photography > Performing Arts > Theater > Puppets & Puppetry #111

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## Customer Reviews

I still have a LOT of reading ahead of me to be able to give a proper review, but this book clearly was something very close to the author's heart. From what I've read thus far, and from a gander through the rest of the book, this is a very thorough and interesting read. Having been of a generation that saw The New Adventures of Pinocchio and Tales of the Wizard of OZ, and even the sixties King Kong, it came as a nice surprise to find that they were also from Rankin Bass (it was

also nice to see that those series are also covered in the book). Also nice to see in print what I had been aware of for years, that some of the voices from Rudolph the Red-Nosed Reindeer were the same as the 60's Spider-Man... one was almost expecting Peter Parker to express his desire to be a dentist). A great book, that is going to keep me busy reading for some time. Even the box that the book came in is a keeper, with the hand done lettering in Rankin-Bass style.

A little disappointed that there was a good portion of recaps rather than more inside/background info, but it was still really interesting to learn just how much Rankin/Bass is responsible for. A good read for Rankin/Bass fans.

Just received the hardcover 3rd edition directly from the author, who also signed it and included extra loose leaf paged info. Loved flipping through it (wish all pics were in color though). I Still need to read it, but I'm sure I will love it. It lists all the movies and shows in order (even shows I had no idea Rankin/Bass were involved in). It also has collectors items and memorabilia. There's not much behind the scenes info, but it is packed with photos. Still worth it for Rankin and Bass fans. Thanks Rick your awesome! P.S. It also includes soundtracks that were released and posters etc. Got to love it.

Who cannot remember these shows...great and wonderful review of those classic holiday shows..Well written and beautifully illustarted and our copy signed by author..made for a super present..

Great book for the baby boomers.

Interesting & informational as well!

The Rankin/Bass animagic Holiday specials are as much a part of my childhood memories as putting up the tree, hanging the stockings and painting the eggs.It is nice to see Rick Goldschmidt drag them from the foggy haze of my nostalgia and bring them back into the light. I never new that there was so much information on Arthur Rankin and Jules Bass. "The Enchanted World of Rankin/Bass" has it all, from the most obscure cel animated cartoon to the classic animagic of Rudolph and Santa.Everything you could want is here: Behind the scenes photographs, a complete list of Rankin/Bass works, well-written articles and a jumble of Rankin/Bass memorabilia. This book

is even more relevant, now that the Rankin/Bass filmography is being released on DVD. It will make you chomp at the bit for each new release. If Peter Cottontail, The Snow Miser and Heat Miser, Frosty the Snowman and Happy the Christmas Baby ("those ears!") ring any bells for you, then you will enjoy "The Enchanted World of Rankin/Bass."

The author is to be commended on his devotion to one of the most prominent cultural presences of the last 30 years. Because this book is the first of its kind, it is possible to look past the fact that the bulk of the text is thorough and careful plot summary. My guess is that most readers are aware of the plots; and, to those readers whom may not be able to place a plot with a title, for example, a smaller amount of plot summary would suffice. The most interesting moments in the book occur when the author is able to quote members of the relatively-constant group responsible for the productions, including Rankin and Bass. The small photo of the Donner model is a joy. Especially due to the stop-motion animation that comprises much of the Rankin/Bass product, I would have loved to have seen more of the models, the sets, and perhaps scenes from the animating process. I appreciate that Japanese production may make such photos difficult to obtain. Perhaps more pre-production artwork? The author states that the models are in the private collections of Rankin and Bass. Those models which are would make excellent resources for more photographs. Few of the original Rudolph models are still owned by Rankin or Bass. The original Rudolph is owned by a collector overseas. Even though it has wires where its nose used to be, it would be breathtaking to see photographs of Rankin/Bass's biggest star. To imagine a larger, glossier future treatment of the Rankin/Bass catalog is both easy and delightful. I am grateful to Mr. Goldschmidt for this terrific first step. I will anxiously await the future treatments of Rankin/Bass that I hope he offers.

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